

GLOBAL LEADERSHIP IN SUSTAINABILITY
AUGUST 29TH 18.00–19.00 (COCKTAIL)– 30TH AUGUST 9.30–16.00
W HOTEL, VERBIER, SWITZERLAND

THIS IS THE PROGRAMME FOR THE LAUNCH EVENT OF THE VERBIER INSTITUTE:
GLOBAL LEADERSHIP IN SUSTAINABILITY ON AUGUST 29–30 IN VERBIER,
SWITZERLAND.

(PROGRAMME, SPEAKERS, TIMES AND TOPICS MAY BE SUBJECT TO CHANGE)

TIME	PROGRAMME		
FRIDAY			
18.00–19.00	WELCOME DRINKS & VERBIER INSTITUTE LAUNCH		
SATURDAY			
9.30–10.00	REGISTRATION – COFFEE, TEA & LOCAL JUICES.		
10.00–10.10	WELCOME FROM THE PRESIDENT OF COMMUNE DE BAGNES, VERBIER 'VERBIER: LOCAL CHALLENGES FOR A WORLD-CLASS RESORT'		
10.15–10.30	KEYNOTE SPEECH ON GLOBAL LEADERSHIP IN SUSTAINABILITY JOHN ELKINGTON, EXECUTIVE CHAIRMAN, VOLANS		
10.30–11.30	INNOVATION FORUM – '2015 – A NEW DECADE OF SUSTAINABILITY' • JOHN ELKINGTON, EXECUTIVE CHAIRMAN, VOLANS • JULIA GROVES, CEO, TRILLION FUND • ALEYN SMITH-GILLESPIE, CARBON TRUST • ANDRÉ SCHNEIDER, VP, EPFL		
11.30–11.45	NETWORKING BREAK (COFFEE & TEA)		
11.45–12.45	<table border="0"> <tr> <td style="vertical-align: top;"> IMPACT ACADEMY CLASS: TOURISM & SUSTAINABILITY <i>WITH THE STARWOOD HOTELS</i> •PRESENTATION: ALEXANDRA LECLERC, ASSOCIATE DIRECTOR, STARWOOD HOTELS </td> <td style="vertical-align: top;"> IMPACT ACADEMY WORKSHOP: VERBIER & CARBON ZERO <i>BY THE CARBON TRUST</i> •PRESENTATION ABOUT WHAT DOES <i>CARBON ZERO</i> MEAN FOR VERBIER? Q&A </td> </tr> </table>	IMPACT ACADEMY CLASS: TOURISM & SUSTAINABILITY <i>WITH THE STARWOOD HOTELS</i> •PRESENTATION: ALEXANDRA LECLERC, ASSOCIATE DIRECTOR, STARWOOD HOTELS	IMPACT ACADEMY WORKSHOP: VERBIER & CARBON ZERO <i>BY THE CARBON TRUST</i> •PRESENTATION ABOUT WHAT DOES <i>CARBON ZERO</i> MEAN FOR VERBIER? Q&A
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12.45–13.45	LUNCH		
13.45–14.15	TELECABINE NETWORKING (TELECABINE RIDE UP TO SOLVE A LOCAL CHALLENGE)		
14.15–15.00	PERFORMANCE CENTER LUNCH – ARTS AND SUSTAINABILITY IN THE ALPS (<i>WEATHER PERMITTING</i>) WITH PER ARNOLDI • OUTDOOR ACTIVITY 'WALKING THE SUSTAINABILITY TALK' TO EXPERIENCE ART AND SUSTAINABILITY IN THE ALPS • PHOTO-OP IN THE MOUNTAINS.		
15.15–15.30	TELECABINE NETWORKING (TELECABINE RIDE DOWN TO DEFINE THE 2015 <i>VERBIER SUMMIT</i> THEMES)		
15.30–16.00	CLOSING DRINKS AT MEDRAN		

REGISTER AT WWW.VERBIER.EVENTBRITE.COM
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