

# GLOBAL LEADERSHIP IN SUSTAINABILITY

AUGUST 29–30, 2014 – W HOTEL, VERBIER, SWITZERLAND

THIS IS THE PROGRAMME FOR THE **GLOBAL LEADERSHIP IN SUSTAINABILITY** EVENT ON AUGUST 29–30 IN VERBIER SWITZERLAND. THE PROGRAMME CONSISTS OF:

- **INNOVATION FORUM** – PANEL DISCUSSION
- **IMPACT ACADEMY** – CLASS AND ROUNDTABLE
- **PERFORMANCE CENTER** – ACTIVITY ON SUSTAINABILITY

(PROGRAMME SPEAKERS, TIMES AND TOPICS MAY BE SUBJECT TO CHANGE)

TIME	PROGRAMME	
<b>FRIDAY</b>		
<b>18.00–19.00</b>	<b>WELCOME DRINKS &amp; VERBIER INSTITUTE LAUNCH</b>	
<b>SATURDAY</b>		
<b>9.00–10.00</b>	<b>REGISTRATION</b> – COFFEE, TEA & LOCAL JUICES.	
<b>10.00–10.10</b>	<b>WELCOME FROM THE PRESIDENT OF VERBIER, COMMUNE DE BAGNES</b> 'VERBIER: LOCAL CHALLENGES FOR A WORLD-CLASS RESORT'	
<b>10.15–10.30</b>	<b>KEYNOTE SPEECH ON GLOBAL LEADERSHIP IN SUSTAINABILITY</b> JOHN ELKINGTON, EXECUTIVE CHAIRMAN, VOLANS	
<b>10.30–11.30</b>	<b>INNOVATION FORUM – '2015 – A NEW DECADE OF SUSTAINABILITY'</b> • EXECUTIVE, STARWOOD GROUP (TBC) • EXECUTIVE, CARBON TRUST • JOHN ELKINGTON, EXECUTIVE CHAIRMAN, VOLANS • EXECUTIVE, SWISS UNIVERSITY • EXECUTIVE, FINANCE GROUP	
<b>11.30–11.45</b>	NETWORKING BREAK (COFFEE & TEA)	
<b>11.45–12.45</b>	<b>IMPACT ACADEMY</b> WORKSHOP: TOURISM & SUSTAINABILITY <i>BY THE STARWOOD GROUP</i> •PRESENTATION: SUSTAINABILITY FROM STARWOOD GROUP •Q&A	<b>IMPACT ACADEMY</b> WORKSHOP: VERBIER 2025 – CARBON ZERO <i>BY THE CARBON TRUST</i> •PRESENTING VERBIER INSTITUTE'S <i>CARBON ZERO</i> PROGRAMME •ROUNDTABLES ON SOLUTIONS •CONCLUSIONS
<b>12.45–13.15</b>	TELECABINE NETWORKING (TELECABINE RIDE TO SOLVE A LOCAL CHALLENGE)	
<b>13.30–15.30</b>	<b>PERFORMANCE CENTER LUNCH – ARTS AND SUSTAINABILITY IN THE ALPS</b> • OUTDOOR ACTIVITY 'WALKING THE SUSTAINABILITY TALK' TO EXPERIENCE ART AND SUSTAINABILITY IN THE ALPS • PHOTO-OP IN MOUNTAINS AND GLACIER.	
<b>15.30–16.00</b>	TELECABINE NETWORKING (TELECABINE RIDE TO DEFINE THE 2015 <i>VERBIER SUMMIT</i> THEMES)	

FOR MORE INFORMATION PLEASE CONTACT MICHAEL MATHRES:

[MICHAEL@VERBIERI.COM](mailto:MICHAEL@VERBIERI.COM) +41 78 66 22 046